

PARTNERSHIP OPPORTUNITIES

2023-2024

LIBERTY HIGH SCHOOL
PEORIA, AZ



CONTACT:
DESIREE' BYRNE
PRESIDENT

623-298-5002
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LIBERTYLIONSPARENTCLUB.COM

ABOUT THE LIONS PARENT CLUB

501(C)(3)

OUR FUNDRAISING EFFORTS
SUPPORT STAFF APPRECIATION,
STUDENT APPRECIATION, AND
TEACHER/CLASSROOM REQUESTS.
IN ADDITION, WE SERVE AS AN
UMBRELLA FOR SPORT AND CLUB
SPECIFIC BOOSTERS
THROUGHOUT THE SCHOOL.





GOALS & OBJECTIVE

LOVING ON & INVESTING IN EDUCATORS

"As of January 2023, the Arizona teacher shortage continues to worsen, with 2,890 vacancies across 194 school and charter districts.

This is the seventh consecutive year; the Arizona School Personnel Administrators Association survey has shown the severity of the retention crisis." - Emilee Miranda, KOLD News

"As a husband and wife must prioritize and nurture their relationship to have a healthy home for their children, I believe we as a community must prioritize loving on and supporting our educators. We want them to feel valued. We want Liberty High School to be THE high school that every highly qualified, skilled, and talented teacher aspires to teach at. And we accomplish that by going out of our way to exceed their expectations. We want to

WOW THEM!

Recruiting and retaining the best teachers for our school, ensures the best educational experience for our students. It's a win-win!"

Desiree' Byrne, President
Liberty Lion Parent Club





DEMOGRAPHICS

- **2800 STUDENTS**
- **200 STAFF & ADMIN**
- **46K POPULATION**
- **\$125,200 MEDIAN HOUSEHOLD INCOME**
- **40 MEDIAN AGE**
- **35-54 YEAR OLDS = 30% OF THE POPULATION**
- **3 AVERAGE HOUSEHOLD SIZE**
- **\$650K MEDIAN HOME SOLD PRICE**
- **49.2% BACHELOR'S DEGREE OR HIGHER**

PARTNER WITH US



THE HEART OF EDUCATION

\$5,000 (4 AVAILABLE)

200 \$100 AMAZON GIFT CARDS FOR STAFF



FOODIE NAVIDAD

\$3,000

CHRISTMAS STAFF LUNCH



SURVIVAL OF THE FITTEST

\$3,000

END OF YEAR STAFF LUNCH



ONE WITH NATURE

\$2,000

BEGINNING OF YEAR STAFF RETREAT

SOLD



TEACHER OF THE MONTH

\$800

40 \$20 GIFT CARDS

PARTNER WITH US



KING OF THE JUNGLE

\$500

TEACHER WHO GOES ABOVE & BEYOND AWARD



THIRSTY FOR MORE

\$400

CUSTOM SONIC BEVERAGE RUN FOR STAFF



KEEP YOUR PRINCIPALS IN ORDER

\$300

6 \$50 AMAZON GIFT CARDS FOR ADMIN



ANIMAL ATTRACTION

\$200 (15 AVAILABLE)

BASIC BUSINESS LISTING ON LPC WEBSITE



PARTNER PERKS

YOU LOVE ON THEM, WE LOVE ON YOU.

- CATEGORY EXCLUSIVITY
- ● AIRTIME: INCLUSION OF YOUR 30 OR 60 SECOND COMMERCIAL ON THE PSBN NETWORK. BROADCASTS INCLUDE OVER 150 EVENTS - SPORTS, ARTS, CLUBS & ENTERTAINMENT. AVERAGE OF 60,000 VIEWS ANNUALLY!
- ● ● SCREEN LOGO PLACEMENT ON THE PSBN NETWORK BROADCASTING OVER 150 EVENTS INCLUDING SPORTS, ARTS, CLUBS & ENTERTAINMENT. AVERAGES 60,000 VIEWS ANNUALLY!
- ● ● ● LIVE PUBLIC ACKNOWLEDGMENT AT ALL LPC SPONSORED EVENTS
- ● ● ● 10X10' SPACE AT HOLIDAY FAIR EVENTS FOR BRAND ACTIVATION (FALL & SPRING)
- ● ● ● LOGO WORKED INTO ALL EVENT PROMOS (FLYERS, POSTERS, & PROGRAMS)
- ● ● ● LISTING ON OUR WEBSITE
- ● ● ● LOGO PLACEMENT ON LIBERTY HIGH SCHOOL MARQUEE
- ● ● ● SOCIAL MEDIA POSTS SHARED ON LPC & LIBERTY HS PLATFORMS



REACH YOUR TARGET

CONTACT US TODAY TO GET STARTED:

LIBERTYLPCPRES@GMAIL.COM
623-298-5002